Global Illumination for Fun and Profit

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Fig. 1. In the Clouds: Vancouver from Cypress Mountain

**Abstract**— We extend theoretical models of data graphics to include such transitions, introducing a taxonomy of transition types. We then propose design principles for creating effective transitions and illustrate the application of these principles in DynaVis, a visualization system featuring animated data graphics. Two controlled experiments were conducted to assess the efficacy of various transition types, finding that animated transitions can significantly improve graphical perception..

**Index Terms**—Cinematography, virtual worlds, virtual environments, camera placement, hierarchical finite state machines

# Introduction

Advanced visualization techniques are effective for data analysis.[][] By introducing metaphors borrowed from nature [1], applying carefully designed layout algorithms,[shixia] and sophisticatedly combining existing visualizations,[fluxflow] novel visual presentations help people identify patterns, trends and correlations hidden in data. However, these advanced visualizations are usually not intuitively recognizable. Users need to go through some training, for example, reading a long and boring literal description, before they grasp the knowledge required to understand and freely explore a visualization.

What is more, even designers of these advanced visualizations suffer when they are required to introduce their design, especially when the visual encoding has complicated logic dependency, or when their audience have little prior knowledge about visualization techniques.

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As a result, these advanced visualization technologies, in spite of the fact that their utility has been verified by domain experts from various fields, gain little exposure outside the visual community. Unaware of or unable to understand these advanced visualizations, main stream media is still dominated by naïve visualizations, such as bar charts, pie charts and so on.

For a visualization, its design space can be described as the orthogonal combination of two aspects: graphical elements called marks and visual channels to control their appearance[2]. But why the explanation of these two things is so complicated?

This problem mainly arises from the great amount of information that an advanced visualization design attempts to deliver with visual encoding. First, it would overload an audience if we inundated them with all the information at one time. Second, even if we tried to explain it sequentially, considering the logic dependency existing among visual elements, an improper explanation could totally confuse the audience. For example, the topic streams of a theme river should be explained before the keywords mapping on them, otherwise, the audience would get totally lost. Third, when digesting such a considerable amount of information, audiences can easily get distracted or forget previous information. [3][4].

Thus, a specific order of encoding explanation becomes necessary. Attention guidance and reminders are also needed to make sure that audiences are following order, not getting distracted or forgetting previous information.

Narrative, which means “connected events presented in a sequence” [cite ..], has long been used to share complex information. As the data visualization field is maturing, many researchers have moved their focus from analysis to presentation, making narrative data visualization an emerging topic.[3] Many efforts have been made to define, classify, and provide design suggestions for narrative data visualization [4] [5] [6]. Some visualization systems have already incorporated narrative modules into their design. [geotime], [annotation][tableau]. However, current work is mainly focused on communicating the conclusion of analyses, rather than guiding the audience on how to read a visualization.

Here, we present a prototype to adopt narrative techniques to create a visual encoding explanation. Based on our analysis of the structure, logic dependency, and visual distraction existing in a visualization design, we develop an authoring tool to decompose a visualization, reorganize extracted visual elements, and explain their visual encodings one by one through animated transition in the form of slideshow. Through incorporating a narrative sequence, appropriate chunks of information, rather than all the information, is delivered to the audience at one time, effectively avoiding information overload. Reminders, such as questions, summarizations and repetitions are woven into the narrative sequence to enhance the audience’s memory while visual attention guidance, such as flickering, highlighting, and morphing are used to lead their attention to newly added information. (字数超了就删掉)

To the best of our knowledge, this is the first attempt to explain visual encoding with narrative. We believe we make the following contributions: 1). Analysis of the structure, logic dependency, and visual distraction which exists in a visualization design. 2) A framework for explaining narrative visual encoding. 3) An authoring tool to generate and edit the narrative visual encoding explanation

We conjecture our work can motivate and enable people to use more advanced visualization designs.

# related work

In this section, we provide an overview of prior research around the analysis of narrative structure in data visualization, animation in data visualization, and existing authoring tools for narrative visualizations.

## Structure of Narrative Date Visualization

Narrative is as old as human history. [cite something] People in the fields of literature, comics [7] and cinema [“the living handbook of narratology,] have gone to great lengths to analyse the sequencing and forms of grouping used in a narrative, as well as how they affect the meaning a narrative tries to deliver.

Some people believe that work from other fields can inspire researchers in the visual data community. Amini et al, [5] borrowed concepts from comics [7] to classify and analyse the structure of data videos. Wang et al [citation] adopt two representative tactics, time-remapping and foreshadowing, from cinematographers to organize a narrative sequence for visualizing temporal data.

Other researchers, on the other side, focus on the narrative structures exclusively for data visualization.

Satyanarayan and Heer, through interviews with professional journalists,［ellipsis］define the core abstractions of narrative data visualization as state-based scenes, visualization parameters, dynamic graphical and textual annotations, and interaction triggers. Hullman et al[A Deeper Understanding of Sequence in Narrative Visualization], by identifying the change in data attributes, propose a graph-driven approach to automatically identify effective narrative sequences for linearly presenting a set of visualizations.

These works, however, rarely discuss the narrative structures used for visual encoding scheme, which is fundamental to a visualization. We hope our work can fill this gap.

## Animation in Data Visualization

There is a wide discussion about the effects of animation when used in a data visualization environment.

Animation can facilitate the cognitive process. Heer and Robertson [Animated Transitions in Statistical Data Graphics] confirmed the effectiveness of animation when relating data visualizations backed by a shared dataset. Ruchikachorn et al [8], going a step further, design morphing animations which bridge the gap between a familiar visualization and an unfamiliar one, thus introducing a new visualization design through animation. [graphdiaries] use animation to help audiences track and understand changes in a dynamic visualization.

On the other hand, animation can be an effective tool to attract and guide visual attention. Huber et al [9] study the perceptual properties of different kinds of animation, as well as their effects on human attention. Waldner et al [10], by dividing the animation into an “orientation stage” (intensive flicker stimulus) and an “engagement stage” (a minimally disturbing luminance oscillation), strike a good balance between the attraction effectiveness and annoyance caused by flickering.

It is, however, noteworthy that animation, in spite of all the advantages mentioned above, can bring about negative effects when used improperly. [trend] Our work is based on the results of these researches, which give us a guideline on how to implement animations in our system

## Authoring Tools for Narrative Visualization

The extensive needs of data communication exist not only in the data visualization field but also in journalism, media, and so on. This has motivated researchers to investigate ways for authoring narrative visualization.

User experience is of great concern when utilising an authoring tool. Sketch story, with its freeform sketch interaction, [,,] provides a more engaging way to create and present narrative visualization. Dataclips [][]lower the barrier of crafting narrative visualization by providing a library of data clips, allowing non-experts to be involved in the production of narrative visualization.

However, it is the information delivery that is the core consideration of an authoring tool. Existing authoring tools usually choose a specific type of narrative visualization based on the information they want to convey. [][]Meanwhile, integrating an authoring tool for narrative visualization with a data analysis tool has become a trend since it effectively bridges the gap between data analysis and data communication. [geotime, tableau, heer]

These systems offer inspiring user interaction design as well as good examples to implement narrative visualization. However, they treat visual encodings as cognitively obvious attributes that can be universally and immediately recognized without a formal introduction, making them inapplicable for our purpose.

# Analysis a visualization

To better inform the crafting of narrative explanation, we survey 72 data visualization papersanalyze the composition of an advanced visualization, as well as correlations and visual distractions between different compositions.

## Composition of a visualization

### Hierarchic structure:

We analyse the composition of data visualization and divide it into three levels: visual primitive, visual unit, and visual sum. A visual primitive is one graphic element (called as mark) with all the visual channels controlling its appearance. A visual unit is the combination of visual primitives. It is the smallest functional unit of a visualization. And an advanced visualization is the combination of visual units.

It might be confusing to distinguish visual primitives from visual units. Let’s make an example. A rectangle whose height and horizontal position are encoded is a visual primitive, while a bar chart, which is the combination of such rectangles, is a visual unit.

Fig 1. The hierarchic structure of a visualization

### Inner relationship between units

A visualization is the combination of visual units. There are three types of relationship between visual units: logic dependency, logic independency, and enhancement.

Logic independency: it means two visual units have no correlation at all. However, this is rarely the case in an advanced data visualization design.

Logic dependency: if two visual units have logic dependency, it means they share some encoding schema. Thus it will be better if we explain one right after another. According to our survey, color and positon are the most commonly shared visual encodings.

Enhancement: if one visual unit A is the enhancement of another visual unit B, it means that, A is imported to replace some visual primitives in B, thus enriching the information B conveys. A typical example is the heat map mapped upon a theme river. [opinion flow] Or the usage of glyph to enhance the meaning of nodes in a scatter plot.[peak vis]

### Inner relationship between primitives

The inner relationship between visual primitives is relatively simple.

In our survey, there is no visual units that have more than 2 visual units. And the relationship between the 2 visual primitives, if there are two, are quite obvious. For example, in a node-link diagram, the node needs to be explained before the link.

### Inner relationship between channels

The relationship between channels might be most complicated in a visualization design.

Since different channels are encoded with different information, they are usually separated and have no logic dependency upon others. But can we just explain them in a random order?

Of course not.

We define two metrics to measure the visual channels: the complexity of their encoded information and their visual saliency

## Existing distraction analysis

## Metrics for Narrative explanation sequence

Channel sequence: increasing complexity, decreasing visual saliency;

for one channel: if magnitude, two extreme examples, if category, apply one by one vs an abstract introduction;

Units: logic dependency, enhancement;

Non-linear sequence: free to explore ()

# Narvis: the system

## Design task

Also involve a number of trade-offs between design principles

## Figure decomposition

## Attention guidance & Inserted reminder & Animated transition

## Templates

### Methodology

### Visualization type and animation type

### Free-to-edit

## User interface

# Evaluation

## Case study

## User study

Participants: creator, people have experience in data visualization; viewer, people with no experience in data visualization

Data used and process: white board first, then implement with NarVis or PowerPoint:

Results: Generated slides(viewer ranking, information coverage, viewers’ response to questions, comparison with their white board) & Authoring experience (learnability, time used, )

# Limitation and discussion

The results of text detection might be unsatisfying if it involves the explanation of algorithm, the alternative design, etc.

Templates are unable to cover all kinds of visualization. Poor performance for novel design, especial these novel designs that are based on metaphor.

## Subsection One

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## Conclusion and future work

Embedded in data analysis tool as a tutorial.

As more and more users contribute their own templates to our dataset, the performance of this tool will quickly get improved.

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